



Bean Roaster in Beijing

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When Stuart Eunson, an inveterate coffee drinker from the USA found himself stranded without coffee in China as a student, he got an idea. This year, Eunson, 27, and two friends established Arabica Roasters, which has just imported its first shipment of coffee beans to blend, roast and sell in Beijing.

He says at least 1% of Beijing's 11 million people now drink coffee. Eunson says Chinese probably buy about 44 pounds of coffee beans a year - potential annual sales in Beijing alone of 3.08 million pounds.

Arabica Roasters' first market: the 50,000 Westerners living in Beijing.

- From wire reports

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